



General Information Atlantic Motorcycle & ATV Show

Location/Shipping Address

Moncton Coliseum Complex
377 Killam Drive, Moncton, NB, E1C 3T1

Please Note: Shipments to the Coliseum must be prepaid and scheduled to arrive no earlier than 8:30am, Wednesday, February 8th. Collect shipments, or those arriving prior to February 8th will not be accepted by Coliseum Staff.

Show Dates & Times

| | |
|-----------------------|------------|
| Friday, February 10 | Noon – 9pm |
| Saturday, February 11 | 10am – 9pm |
| Sunday, February 12 | 10am – 5pm |

Show Producer

Master Promotions Ltd. (Head Office)
PO Box 565 • Saint John, NB • E2L 3Z8
Toll Free: 1-888-454-7469
E-mail: info@masterpromotions.ca • Website: www.masterpromotions.ca
In Halifax, Phone 902-468-4999 Fax 902-468-2795

Show Personnel

Scott Sprague, Show Manager
ssprague@mpltd.ca

Catherine MacNutt, Marketing & Operations Manager
cmacnutt@mpltd.ca

Master Promotions Ltd. show personnel will maintain a show office and show personnel will be available on the floor during move-in, all show hours and move-out

Exhibitor Training

Please visit <http://www.masterpromotions.ca/manuals/exhibitors/exhibit-like-a-pro.pdf> to find out how to effectively train yourself and your staff so you get the most out of your investment

Show Contractor

Global Convention Services Ltd
Phone: 506-658-0506 • Fax: 506-658-0509
E-mail: info@globalconvention.ca
Please see enclosed forms

Booth Shipment / Material Handling

Material handling equipment will be available on site. Drayage to and from booth, container storage and fork lift service to 5,000 lbs is provided at no charge.

A storage area will be available for empty containers. Be sure to ask for an "EMPTY STICKER" at the Global Service desk for your empty containers.

Official Carrier

Armour Transportation Systems/ TST Overland

All Atlantic Canadian Exhibitors (NB, NS, PE & NF), please contact:

Armour Transportation 1-800-561-7987

Contact: Norman Bourque

All other Exhibitors, please contact:

TST Overland

905-206-2243

Contact: David LaForty

Electrical Power, Water & Air

1 shared 110 Volt electrical outlet is provided at no charge. Should you require more than one plug please contact Global Convention Services for your additional requirements. (Please see enclosed form).

Special power, water or air requirements are available (prices available upon request). Should you require more than one outlet or have additional requirements; the enclosed form must be filled out and returned

On-Site Wireless and Telephone Temporary Service

Stay Connected While at the Moncton Coliseum

The Moncton Coliseum is pleased to offer FREE Aliant WIFI high speed internet access to our valued clients. This service is now complimentary.

Should you require hard wire service, please contact Bell Aliant directly

ALLOW 10 DAYS IN ADVANCE TO ORDER

Bell Aliant Business Office

Aliant.business@bellaliant.ca

1-800-565-6283

Contact: General Business

Exhibitor Badges

Please complete and return the enclosed Exhibitor Badge Form by February 2nd

BADGES MUST BE PRE-ORDERED BY THAT DATE

You get 5 badges / 100 sq. ft. Additional badges cost \$5.00 each

Official Show Guide

Atlantic Specialty Publishing

Sales Manager

Tel: 902-354-5411

dvlbusiness@eastlink.ca

Deadline: January 10, 2012

Included with your Exhibit Price

8' drapery Backwall

3' Drapery Sidewalls

Booth Carpeting (100 – 399 sq. ft. only)

Aisle Carpeting

Free Parking

Daily Booth Cleaning

Free forklift service to and from booth (up to 5000 lbs)

Listing in the Official Showguide

5 Exhibitor Badges / 100 sq. ft. booth space

Web Banner & Discount Coupon

Why not promote your presence in the show to your customers? Here's how...

1. Add a link on your website to the show site
2. Download a Camera Ready Web Banner & link back to the Show Site. Click [HERE](#)

The two options are just a click away. Visit:

www.AtlanticBikeandATVShow.ca

www.motorcycleshows.ca

IMPORTANT NOTES ON EXHIBITING

If your exhibit includes a vehicle, Show Management must be informed so we can schedule a move in time. You must have a locking gas cap and you must disconnect the battery. Please leave the keys at the show office.

It is your responsibility to arrange to ship your exhibit to the show and back to your place of business, after the show is over. Please ship during the posted move-in/move-out hours only.

No trucks, signs or mobile signs of any kind will be allowed in the parking lot, once the show is open.

During move-in/move-out, please do not block the loading doors with your vehicle.

It is not permissible to give out helium-filled balloons.

You are not allowed to solicit in the aisles.

Please do not block your neighboring booths with an 8' sidewall. No 8' sidewalls are permitted past 6' from your backwall, without permission of Show Management.

Fire Marshal

1. Do not block the exits
2. Electrical installation shall be used and maintained so as not to constitute an undue fire hazard and must be ULC or CSA approved
3. Portable electrical equipment will be inspected by the Fire Marshal
4. A minimum of 1 meter shall be maintained from electrical panels or any other emergency utility shut off at all times
5. ANY cooking, reheating, candle lighting, cut trees or non-treated booth material must be approved by the fire marshal
6. Any equipment or material that doesn't meet fire service requirements will be removed immediately from the site

NON-COMPLIANCE MAY RESULT IN A STEEP FINE



MOVE IN / MOVE OUT SCHEDULE

MOVE IN

The move-in schedule will be as follows:

Wednesday, February 8 8:00am – 8:00pm (BY APPOINTMENT ONLY)
Thursday, February 9 8:00am – 7:00pm

Set up must be completed by 7pm on Thursday, February 9th

Note: Based upon location in building, bulk space exhibitors will be moved in on a scheduled basis. Schedule will be sent to exhibitors by Friday, February 2, 2012

Non Bulk Space Exhibitors booths move in Thursday, February 9th

MOVE-OUT

Move out will begin immediately following show closing at 5pm. All exhibitor's displays and products must be removed from the facility by 12 NOON on Monday February 13th, 2012

NOTE: No exhibit may be removed in part or in whole prior to the close of the Trade Show at 5pm, Sunday, February 12th